

# HSW Announces Latin American Expansion

*HSW, a leading buyer and servicer of commercial debt expands its services into Latin America.*

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**Houston, TX---January 19<sup>th</sup>, 2010** --- HSW Financial, LLC., (“HSW”) a leading leading buyer and servicer of commercial debt portfolios supporting the equipment leasing and finance industry announced today the expansion of its services into Latin American markets. “While we continue to be very active in the acquisition and servicing of domestic debt portfolios, we are seeing tremendous upside opportunity in private label servicing opportunities within the Latin American markets. Our ability to source equipment domestically, place it abroad, and service the accounts on behalf of our clients’ bridge current market gaps between supply and demand” said Michelle Rodriguez, President of HSW.

According to Rodriguez, “We have been very favorably received in Latin America. The consensus among industry analysts, researchers and pundits is that due to the constraints of the domestic commercial lease market there is a substantial need for the diversity that cross-border transactions would facilitate. HSW has been ahead of this curve by providing quality equipment to Latin American companies at reasonable rates. The opportunity for our clients (domestic equipment finance and leasing companies) to expand revenue channels abroad during the down economy domestically without having the burden of servicing fills the demand void and improves returns,” Rodriguez said.

“Whether we’re operating in North America or Latin America, our ability to add both efficiency and liquidity at every level of the value chain creates a strong competitive advantage for HSW and our clients,” said Rodriguez. Recent representative transactions have included portfolios from Hitachi Capital America, Equilease, and Celtic Bank.

HSW provides the following services:

1. Commercial Debt Buying;
2. Private Label Servicing;
3. Direct funding to Vendors, and;
4. Commercial debt buying education & training curriculum.

To learn more about HSW please visit [www.HSWFinancial.com](http://www.HSWFinancial.com) or call 1-888-217-8898

## **About HSW**

**HSW** is the leading buyer of commercial lease portfolios and a premier provider of private label servicing supporting the equipment leasing and finance industry. HSW is not a collection agency, nor do we compete with our clients by originating leases as our focus is solely on adding value to our client's needs. This is why the country's leading equipment leasing and finance companies turn to HSW in order to improve their liquidity. HSW has a successful track record of creating operating leverage, velocity, and economies of scale for many of the nation's largest financial institutions. More information about the company can be found at [www.HSWFinancial.com](http://www.HSWFinancial.com).